



## MEDIA RELEASE

### THE FIRST AIM MALAYSIAN-INDIAN MUSIC AWARDS TO BE HELD IN OCTOBER



From left: Rosmin Hashim (RIM Secretary), Suseela Menon (Joint Chairmen), Datuk Maglin Dennis D'Cruz, (Deputy Minister MICC) and Dato' Freddie Fernandez (Joint Chairmen) at the launch.



The key attendees who came to show support.

**14 March 2013, Kuala Lumpur** - The inaugural AIM Malaysian-Indian music awards show to recognise and honour talent from the Indian language speaking community was launched today by the Recording Industry Association of Malaysia (RIM). The awards show, sponsored by the Ministry of Information, Communications & Culture (MICC), is being produced as an initiative by the Malaysian government under the National Creative Industry Policy to pay tribute and award the key industry players within the Malaysian-Indian community who have been working hard to keep the local music industry alive.

Encik Norman Abdul Halim, the RIM Chairman, believes that the organisation of a music awards show specially catered to the Indian language sector will help to encourage local talent to push on and continue to produce higher quality creative works to further develop the local music industry.

Ms Suseela Menon, a high-profile corporate figure and a prominent artiste with significant contributions to the Malaysian Indian music industry, who jointly chairs the AIM Malaysian-Indian Organising Committee together with Dato' Freddie Fernandez, President of Persatuan Karyawan Malaysia, announced that the awards show will be held on Saturday, 12<sup>th</sup> October 2013 at Setia City Convention Centre, Shah Alam. "This is the very first time an official government-backed Malaysian

Indian music industry awards event of this nature is being held in the country. Everyone knows about Anugerah Industri Muzik (AIM) of the Malay music industry that has been held for 19 years now. This year will mark our very own inaugural event which will be honouring the best in the Malaysian Indian music industry.” she added.

Ms Menon then announced various details in respect of the awards.

### Eligibility & Nomination Period

The first AIM Malaysian-Indian awards nominations are open to Albums, Singles and Music Videos released in Malaysia during the period from 1<sup>st</sup> January 2010 to 31<sup>st</sup> December 2012 **except** for the category of Best New Artiste which is only for first album/single released during the period from 1<sup>st</sup> January 2012 to 31<sup>st</sup> December 2012. Submissions of nominations are open from Thursday, 14<sup>th</sup> March 2013 and will close on Friday, 31<sup>st</sup> May 2013 at 5.00pm. The relevant nomination forms have been issued to all RIM members. Forms can also be downloaded from RIM’s website.

### Categories

Nomination categories for the inaugural AIM Malaysian-Indian awards are listed below:

1. Best New Artiste
2. Best Vocal Performance In A Song (Male)
3. Best Vocal Performance In A Song (Female)
4. Best Duo / Group / Collaboration Vocal Performance In A Song
5. Best Folk / Gana Song
6. Best Rock Song
7. Best Hip Hop / Rap Song
8. Best Pop / Contemporary Song
9. Best Song in a Drama / Film
10. Best Devotional Song
11. Best Musical Arrangement in a Song
12. Best Engineered Album
13. Best Music Video
14. Best Album Cover
15. Best Song
16. Best Album
17. Kembara Award
18. Sri Wirama Lifetime Achievement Award

### Eligibility Criteria

1. Any artiste that satisfies any one of the following criteria will be deemed to be eligible:
  - (a) Any artiste who is a Malaysian citizen; or
  - (b) Any artiste with permanent residency status and who has lived in Malaysia for at least six months per year for the two consecutive years prior to the Awards

For the Best Duo / Group / Collaboration category, both the artistes in duo must be Malaysian, whilst for group or collaboration, at least 60% of the members must be Malaysian.

2. Any composer / lyricist that satisfies any one of the following criteria will be deemed to be eligible:
  - (a) Any composer / lyricist who is a Malaysian citizen; and

(b) Any composer / lyricist with permanent residency status and who has lived in Malaysia for at least six months per year for the two consecutive years prior to the Awards.

Partner

THR Raaga, Mazars and Macomm Management Services Sdn. Bhd. have been appointed as official radio station, auditors and judging coordinators respectively for the AIM Malaysian-Indian 2013 music awards.

For more information about RIM and its activities, please log on to [www.rim.org.my](http://www.rim.org.my). For AIM Malaysian-Indian matters, refer to [www.aim.org.my](http://www.aim.org.my).

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