



MEDIA RELEASE

“AIM Chinese 2016 Music Awards” is back!

12th September 2016, Sunway Putra Hotel Grand Ballroom

12th April 2016, Kuala Lumpur – AIM Chinese 2016 Music Awards (Anugerah Industri Muzik (AIM) Cina) is back! Organized by the Recording Industry Association of Malaysia (RIM), the award ceremony is set to be held on 12th September 2016 (Monday), 8pm at Sunway Putra Hotel Grand Ballroom.

Since its formation on 12 December 1978, RIM has been and continues to be the frontline organisation of the music industry in Malaysia in addressing various industry issues including piracy of the copyrighted recordings of RIM’s members and the development of new businesses such as online distribution of music. RIM has been organizing the biggest local industry awards (Malay language) since year 1993 - Anugerah Industri Muzik (“AIM”) – recognized as the local equivalent of the Grammy Awards in the United States.

Throughout the 21 years of the organisation of AIM, the awards ceremony has been recognising and honouring the best local talents within the Malay language sector in the nation’s music industry, with the Chinese language sector taking up a small role in it. The music industry has faced major challenges these few years due to the economic downturn, causing the biennial event to be postponed. With the determination and concerted efforts from the committee, the awards ceremony is finally confirmed to be back!

With this revival, it’s coming back stronger than ever, with new image and new determination to provide the best platform in order to encourage Malaysian talents & producers to increase good quality music for the sake of the local Chinese speaking community and greater Malaysian public.

It’s also worth mentioning that this year AIM Chinese 2016 Music Awards has added additional award categories which is the most popular category and local original classic category. The reason to have the Most Popular Category is to have the public take part in the voting system and have them involved in the award ceremony.

On top of that, our local Chinese music industry has its unique identity of genre in music compositions in addition to pop music. Hence, RIM has also added a new category – Local

Original Classic to grants recognition and be a wider form of support to the local scene. This category consists of four awards as below:

1. Best Album
2. Best Male Artiste
3. Best Female Artiste
4. Best Song Producer

The theme that has been chosen for AIM Chinese 2016 Music Awards is **“Music SHINES”**, aimed to encourage local Chinese music to not just **“SHINE”** within Malaysia, but also to move beyond to international scenes! The press conference was attended by many Malaysian Chinese artistes, such as Bell Yu Tian 宇田, Fuying & Sam, Daniel Cheah 車子, Thomas 曉東(Thomas.Jack 東于哲), Juztin Lan 劉界輝, Alvin Chong 鐘瑾樺, Juwei Teoh, Haoren 朱浩仁, Crystal Ong 王雪晶, Kvinx 升廣, Jovi Tang 湯小康, Vinx 林一心, Winnie Ho (何芸妮), Jin 薛炳進, Vivian Chua (蔡憶雯), Will Ng (黃威爾) amongst others.

AIM Chinese 2016 Music Awards is proudly organized by the Recording Industry Association of Malaysia (RIM), co-sponsored by Pentens, Honor, QS Entertainment & MM2 Entertainment, ASTRO as the Official TV Broadcaster , MY FM as Official Radio Broadcaster, MELODY FM as Supporting Radio Broadcaster, Sunway Putra Hotel as Official Hotel, Audio Synergy Projects & Concepts Sdn Bhd as Official Sound & Light Partner, Pick a Brush as Official Makeup Partner, Red Box & Green Box Karaoke as Promotion Partners with special thanks to Munsang Media Group.

Eligibility & Nomination Period

Nominations must be from RIM Members and nominated artistes must be a RPM member. The award nominations are open to Songs/Albums in any Chinese languages that were released in Malaysia from **1 January 2013 to 31 December 2015**. Submission of Nominations is open from Tuesday, 12th April 2016 and will close on Friday, 29th April 2016, 5pm. The relevant nomination forms will be issued to all RIM members.

Awards Categories

1. 最佳男歌手 / Best Male Artiste
2. 最佳女歌手 / Best Female Artiste
3. 最佳組合/ 樂團/ Best Group / Band
4. 最佳新人 / Best New Artiste
5. 最佳作詞 / Best Lyricist
6. 最佳作曲 / Best Composer
7. 最佳編曲 / Best Song Arranger
8. 最佳歌曲制作 / Best Song Producer
9. 最佳音樂錄影帶 / Best Music Video
10. 最佳電視劇 / 電影主題曲 Best Drama/Movie Theme Song
11. 最佳方言歌曲 / Best Dialect Song
12. 最佳賀歲專輯 / Best Chinese New Year Album

13. 最佳專輯 / Best Album
14. 最佳金曲 / Best Song
15. 最佳迷你專輯 / Best Mini Album
16. 特別貢獻獎 / Outstanding Contribution Award
17. 最佳少兒專輯 / Best Young Talent's Album
18. 最佳專輯設計 / Best Album Design

本地原創經典風格組 / Local Original Classic Category :

19. 最佳專輯 / Best Album
20. 最佳男歌手 / Best Male Artiste
21. 最佳女歌手 / Best Female Artiste
22. 最佳歌曲制作 / Best Song Producer

AIM Chinese 2016 Music Awards Committee Member:

Chairman	: Jin Ong (More Entertainment)
Vice-Chairman	: Miselyn Lem (Universal Music)
Secretary	: Loh Kai Zhi (PMP Artist Management)
Finance	: Chiang Sook Mian (Sony Music)
Event Group	: Cheah Kah Ying (Verny Management)
A&P Group	: Lee Seok Boon (More Entertainment) & Emily Fong (Universal Music)
RIM Secretariat	: Ramani Ramaligam, Maisy Yao

For more information, please contact:

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