

## **CRITERIA FOR AIM 21**

### **TERMS AND CONDITIONS**

1. Nominations are open to Albums and Singles that were released in Malaysia from 1<sup>st</sup> July 2013 – 30<sup>th</sup> June 2014.
2. Definition of “release date”
  - (i) for physical albums, it is the date the whole album is made available for sale to the public in physical form;
  - (ii) in respect of digital formats of an album/single, it is the date the whole album/single is made available for sale to the public in digital form. Songs must be downloadable in full track format and not partial track format such as true tones or ring back tones.
3. Nominations are open to all Recording Companies and Production Houses who are members-in-benefit of the Recording Industry Association of Malaysia (RIM).
4. Each nomination for each category must be accompanied by one (1) Nomination form and one (1) Compact Disc, Video Compact Disc and/or Digital Video Disc (where applicable).
5. Nominations can only be entered for one (1) genre (to be decided by the Recording / Production Company).
6. Any artiste directly signed to a RIM member Recording Company and/or Production House unless otherwise stated that satisfies any one of the following criteria will be deemed to be eligible:
  - (a) Any artiste who is a Malaysian citizen;
  - (b) Any artiste with permanent residency status and who has lived in Malaysia for at least six months per year for the two consecutive years prior to the Awards (i.e. during the qualification period and the previous qualification period);
  - (c) Any foreign artiste who is based in Malaysia for at least six months per year for the two consecutive years prior to the Awards (i.e. during the qualification period and the previous qualification period) and signed to a RIM member Recording Company and/or Production House.

In the case of groups or duos, at least 50% of the members of the group must satisfy at least one of the above criteria. The RIM Council reserves the right to exercise its discretion to grant eligibility in special circumstances where, for example, the artiste in question has a strong historical and cultural connection with Malaysia.

7. Any composer/lyricist exclusively signed to a Malaysian Music Publisher unless otherwise stated that satisfies any one of the following criteria will be deemed to be eligible:
  - (a) Any composer/lyricist who is a Malaysian citizen;
  - (b) Any composer/lyricist with permanent residency status and who has lived in Malaysia for at least six months per year for the two consecutive years prior to the Awards (i.e. during the qualification period and the previous qualification period);
  - (c) Any foreign composer/lyricist who is based in Malaysia for at least six months per year for the two consecutive years prior to the Awards (i.e. during the qualification period and the previous qualification period) and exclusively signed to a Malaysian music Publisher.

The RIM Council reserves the right to exercise its discretion to grant eligibility in special circumstances where, for example, the composer/lyricist in question has a strong historical and cultural connection with Malaysia.

8. For the “Album Of The Year” category, the Producer must fulfil any one of the following criteria:
  - (a) Any producer who is a Malaysian citizen;
  - (b) Any producer with permanent residency status and who has lived in Malaysia for at least six months per year for the two consecutive years prior to the Awards (i.e. during the qualification period and the previous qualification period);
  - (c) Any foreign producer who is based in Malaysia for at least six months per year for the two consecutive years prior to the Awards (i.e. during the qualification period and the previous qualification period).
9. The Recording Company will be fully responsible in determining the correct and suitable category for each nomination. Any entry found to contain incorrect information or not accompanied by the requisite information will be disqualified. The nomination fee is non-refundable upon disqualification.

10. By submitting nominations, the Recording Company and/or Production House unequivocally and irrevocably authorizes and/or licenses the inclusion/reproduction of song(s) and/or music video(s) from its nominated album/single (s) in the AIM 20 Nominees compilation album, and allows the artistes/songs/albums to be featured in lead-up shows which may be broadcasted on television for the purpose of event promotion, the selection and terms of which shall be decided at the sole discretion of RIM for the purpose of sale to the general public with a view of promoting the AIM 21 event.
11. An album shall constitute a minimum of five (5) songs with a total duration of not less than 15 minutes.
12. For the Album Of The Year category, please indicate songs by marker on Compact Disc in order of preference - 1 to 3)
13. In the event of dispute or uncertainty, the final decision will be at the sole discretion of RIM.
14. Each nomination entry fee is Ringgit Malaysia: Fifty only (RM50.00). Nominations must be accompanied by cheque/cash for the total amount made payable to **Recording Industry Association of Malaysia** (e.g. For Artiste/Album/Song nominations in three categories - 'Best Vocal Performance In A Song (Male)', 'Best Album' and 'Song of the Year', the total nomination fees would amount to RM150.00).
15. Nominations must be sent to the address below before the closing date on 7 August 2014 (Thursday) by 5.00 pm.

**Recording Industry Association of Malaysia ("RIM")**

L-8-2, 8<sup>th</sup> Floor, Block L, No. 2,  
Jalan Solaris, Solaris Mont' Kiara, 50480 Kuala Lumpur.  
Tel: (03) 6207 2800 Fax: (03) 6207 2900  
Any queries should be directed to:

Ms Lois Leng (Macomm Management Services)  
Email: [loisleng@macomm.com.my](mailto:loisleng@macomm.com.my)

Ms Jumiza Judin, RIM  
Email: [jumiza.judin@rimgroup.my](mailto:jumiza.judin@rimgroup.my)

**NOTE FOR FUTURE:**

Starting from 2015, only RIM members AND recording artistes who are members of Recording Performers Malaysia Berhad (RPM) will be eligible for AIM nominations. Recording artistes and musicians who are interested to be eligible next year can find out more about RPM and how to register as RPM member by logging in to [www.rpm.my](http://www.rpm.my).

**AWARD CATEGORIES FOR AIM 21**

- 1. BEST NEW ARTISTE**
- 2. BEST VOCAL PERFORMANCE IN A SONG (MALE)**
- 3. BEST VOCAL PERFORMANCE IN A SONG (FEMALE)**
- 4. BEST VOCAL PERFORMANCE IN A SONG (GROUP)**
- 5. BEST DUO/COLLABORATION VOCAL PERFORMANCE IN A SONG**
- 6. BEST ALBUM COVER**
- 7. BEST ENGINEERED ALBUM**
- 8. BEST MUSIC VIDEO**
- 9. BEST ETHNIC POP SONG**
- 10. BEST NASYID SONG**
- 11. BEST ROCK SONG**
- 12. BEST POP SONG**
- 13. BEST HIP HOP SONG**
- 14. BEST LOCAL ENGLISH SONG**
- 15. BEST MALAY SONG PERFORMED BY A FOREIGN ARTISTE**
- 16. KEMBARA AWARD**
- 17. SRI WIRAMA AWARD**
- 18. BEST MUSICAL ARRANGEMENT IN A SONG**
- 19. SONG OF THE YEAR**
- 20. ALBUM OF THE YEAR**

## **CATEGORIES & FULL CRITERIA**

### **1. BEST NEW ARTISTE**

*Awarded to the eligible Artiste. This category is for a new Artiste, solo or group who releases the first recording which establishes the public identity of the Artiste. Each Artiste must only submit one (1) song for this category.*

- Criteria:
- Image
  - Presentation
  - Vocal Ability
  - Bahasa Malaysia or English repertoire
  - Must be first recorded single/album
  - Song must meet eligibility criteria (refer to clause 6 & 7 of the terms & conditions)

- Materials Required:
- Compact Disc
  - Music Video (VCD, DVD)
  - Newspaper clippings (Ten (10) copies)
  - Artiste biodata (Ten (10) copies)
  - NRIC / Passport photocopy of Artiste
  - A high resolution (more than 1MB) soft copy of 5 different versions of artiste's photos in DVD/CD

### **2. BEST VOCAL PERFORMANCE IN A SONG (MALE)**

*Awarded to the eligible Artiste. For solo vocal performance. Each Artiste must only submit one (1) song for this category.*

- Criteria:
- Song interpretation
  - Vocal technique
  - Voice control
  - Intonation
  - Pitching
  - Bahasa Malaysia or English repertoire
  - Song must meet eligibility criteria (refer to clause 6 & 7 of the terms & conditions)

- Materials required:
- Compact Disc
  - NRIC / Passport photocopy of Artiste
  - A high resolution (more than 1MB) soft copy of artiste's photo in DVD/CD

### **3. BEST VOCAL PERFORMANCE IN A SONG (FEMALE)**

*Awarded to the eligible Artiste. For solo vocal performance. Each Artiste must only submit one (1) song for this category.*

- Criteria:
- Song interpretation
  - Vocal technique
  - Voice control
  - Intonation
  - Pitching
  - Bahasa Malaysia or English repertoire
  - Song must meet eligibility criteria (refer to clause 6 & 7 of the terms & conditions)

- Materials required:
- Compact Disc
  - NRIC / Passport photocopy of Artiste
  - A high resolution (more than 1MB) soft copy of artiste's photo in DVD/CD

#### **4. BEST VOCAL PERFORMANCE IN A SONG (GROUP)**

*Awarded to the eligible Group. Each Group must submit only one (1) song for this category.*

- Criteria:
- The song must consist of vocal performances by more than one vocalist from the group (collaborations or performances by duets or groups of Artists who do not normally perform together are not eligible).
  - Song interpretation
  - Vocal technique
  - Voice control
  - Intonation
  - Pitching
  - Bahasa Malaysia or English repertoire
  - Song must meet eligibility criteria (refer to clause 6 & 7 of the terms & conditions)

- Material required:
- Compact Disc
  - NRIC / Passport photocopy of group members
  - A high resolution (more than 1MB) soft copy of group's photo in DVD/CD

#### **5. BEST DUO/COLLABORATION VOCAL PERFORMANCE IN A SONG**

*Awarded to the eligible Artists. Each duo/collaboration must only submit one (1) song for this category.*

- Criteria:
- The song must consist of vocal performances of duets/collaborations
  - Song interpretation
  - Vocal technique
  - Voice control
  - Intonation
  - Pitching
  - Bahasa Malaysia or English repertoire
  - Song must meet eligibility criteria (refer to clause 6 & 7 of the terms & conditions)

- Material required:
- Compact Disc
  - NRIC / Passport photocopy of Artists
  - A high resolution (more than 1MB) soft copy of artists' photo in DVD/CD

#### **6. BEST ALBUM COVER**

*Awarded to the Designer(s). This category is open to Local and Foreign Designer(s) of local album covers.*

- Criteria:
- Concept
  - Graphics
  - Photography
  - Art direction
  - Layout
  - Production facilities must be in Malaysia

- Material required:
- Compact Disc
  - A high resolution (more than 1MB) soft copy of album cover in DVD/CD

## 7. BEST ENGINEERED ALBUM

*Awarded to the Engineer(s). This category is open to Local and Foreign Engineer(s) of local albums.*

- Criteria:
- Recording
  - Separation
  - Mixing
  - Mastering
  - Basic Recording and Mixing must be done in a Malaysian studio

- Material required:
- Compact Disc
  - A high resolution (more than 1MB) soft copy of album cover in DVD/CD

## 8. BEST MUSIC VIDEO

*Awarded to the Video Director(s). This category is open to Local and Foreign Video Director(s) of local music videos. Nomination is for an individual video clip released during the eligibility period.*

- Criteria:
- Concept
  - Cinematography
  - Art direction
  - Editing
  - Production facilities must be in Malaysia

- Material required:
- Video in HD quality (DVD)
  - Video format accepted in digital file: .avi/.mpg/.mpeg

## 9. BEST ETHNIC POP SONG

*Awarded to the eligible Artiste(s), Composer and Lyricist(s) for a new song released during the eligibility period. This category is for solo's, duo's or groups, vocal or instrumental.*

- Criteria:
- Must have traditional elements  
(inclusive of Nusantara, Asli, Indigenous, Local Dialects, East Malaysian and Ethnic music)
  - Judging will be based on application of genre
  - Song quality
  - Melody
  - Lyrics
  - Musical arrangement
  - Recording and production quality
  - Vocal presentation (where applicable)
  - Song must meet eligibility criteria (refer to clause 6 & 7 of the terms & conditions)
  - Either Basic Recording & Mixing and must be done in a Malaysian studio

- Material required:
- Compact Disc
  - NRIC / Passport photocopy of Artiste, Composer and Lyricist
  - A copy of lyrics typed in Arial font pitch 12 in block capitals on plain A4 size  
(do not state record company, lyricist and composer's name)
  - A high resolution (more than 1MB) soft copy of artiste, composer & lyricist's photo in DVD/CD

## 10. BEST NASYID SONG

*Awarded to the eligible Artiste(s), Composer and Lyricist(s) for a new song released during the eligibility period. This category is for solo's, duo's or groups.*

- Criteria:
- Judging will be based on application of genre (including contemporary nasyid, elements of devotion etc)
  - Song quality
  - Melody
  - Lyrics
  - Musical arrangement
  - Recording and production quality
  - Vocal presentation
  - Minimum 60% Bahasa Malaysia and/or 40% Arabic repertoire
  - Song must meet eligibility criteria (refer to clause 6 & 7 of the terms & conditions)
  - Either Basic Recording & Mixing must be done in a Malaysian studio

- Material required:
- Compact Disc
  - NRIC / Passport photocopy of Artiste, Composer and Lyricist
  - A copy of lyrics typed in Arial font pitch 12 in block capitals on plain A4 size  
*(do not state record company, lyricist and composer's name)*
  - A high resolution (more than 1MB) soft copy of artiste, composer & lyricist's photo in DVD/CD

## 11. BEST ROCK SONG

*Awarded to the eligible Artiste(s), Composer and Lyricist(s) for a new song released during the eligibility period. This category is for solo's, duo's or groups.*

- Criteria:
- Judging will be based on application of genre  
(inclusive of Pop Rock, Alternative, Hard Rock, Metal, Trash, Nu Metal, Rap Core, etc.)
  - Song quality
  - Melody
  - Lyrics
  - Musical arrangement
  - Recording and production quality
  - Vocal presentation
  - Minimum 60% Bahasa Malaysia repertoire
  - Song must meet eligibility criteria (refer to clause 6 & 7 of the terms & conditions)
  - Either Basic Recording & Mixing must be done in a Malaysian studio

- Material required:
- Compact Disc
  - NRIC / Passport photocopy of Artiste, Composer and Lyricist
  - A copy of lyrics typed in Arial font pitch 12 in block capitals on plain A4 size  
*(do not state record company, lyricist and composer's name)*
  - A high resolution (more than 1MB) soft copy of artiste, composer & lyricist's photo in DVD/CD

## 12. BEST POP SONG

*Awarded to the eligible Artiste(s), Composer and Lyricist(s) for a new song released during the eligibility period. This category is for solo's, duo's or groups.*

- Criteria:
- Judging will be based on application of genre  
(inclusive of Dance, Techno, etc.)
  - Song quality
  - Melody
  - Lyrics
  - Musical arrangement
  - Recording and production quality
  - Vocal presentation
  - Minimum 60% Bahasa Malaysia repertoire
  - Song must meet eligibility criteria (refer to clause 6 & 7 of the terms & conditions)
  - Either Basic Recording & Mixing must be done in a Malaysian studio

Material required:

- Compact Disc
- NRIC / Passport photocopy of Artiste, Composer and Lyricist
- A copy of lyrics typed in Arial font pitch 12 in block capitals on plain A4 size  
(do not state record company, lyricist and composer's name)
- A high resolution (more than 1MB) soft copy of artiste, composer & lyricist's photo in DVD/CD

**13. BEST HIP HOP SONG**

*Awarded to the eligible Artiste(s), Composer and Lyricist(s) for a new song released during the eligibility period. This category is for solo's, duo's or groups.*

Criteria:

- Judging will be based on application of genre  
(inclusive of Rap, R&B, etc.)
- Song quality
- Melody
- Lyrics
- Musical arrangement
- Recording and production quality
- Vocal presentation
- Minimum 60% Bahasa Malaysia repertoire
- Song must meet eligibility criteria (refer to clause 6 & 7 of the terms & conditions)
- Either Basic Recording & Mixing must be done in a Malaysian studio

Material required:

- Compact Disc
- NRIC / Passport photocopy of Artiste, Composer and Lyricist
- A copy of lyrics typed in Arial font pitch 12 in block capitals on plain A4 size  
(do not state record company, lyricist and composer's name)
- A high resolution (more than 1MB) soft copy of artiste, composer & lyricist's photo in DVD/CD

**14. BEST LOCAL ENGLISH SONG**

*Awarded to the eligible Artiste(s), Composer and Lyricist(s) for a new song released during the eligibility period. This category is for solo's, duo's or groups. Nominations are open to all music genres.*

Criteria:

- Song quality
- Melody
- Lyrics
- Musical arrangement
- Recording and production quality
- Vocal presentation
- English repertoire
- Song must meet eligibility criteria (refer to clause 6 & 7 of the terms & conditions)
- Either Basic Recording & Mixing must be done in a Malaysian studio

Material required:

- Compact Disc
- NRIC / Passport photocopy of Artiste, Composer and Lyricist
- A copy of lyrics typed in Arial font pitch 12 in block capitals on plain A4 size  
(do not state record company, lyricist and composer's name)
- A high resolution (more than 1MB) soft copy of artiste, composer & lyricist's photo in DVD/CD

**15. BEST MALAY SONG PERFORMED BY A FOREIGN ARTISTE**

*Awarded to the eligible Foreign Artiste(s), for a new song released during the eligibility period. This category is for solo's, duo's or groups.*

- Criteria:
- To foreign artiste(s) responsible for promoting Malay compositions in Malaysia
  - Song quality
  - Musical arrangement
  - Recording and production quality
  - Vocal presentation
  - Minimum 60% Malay repertoire

- Material required:
- Compact Disc
  - A high resolution (more than 1MB) soft copy of artiste's photo in DVD/CD

**16. KEMBARA AWARD (INTERNATIONAL AWARD)**

*This category is open for submissions, but not for judging. The recipient of this award will be determined solely by the RIM Council.*

- Criteria:
- To a Malaysian Artiste responsible for promoting Malaysian compositions outside the country
  - Only achievements during the period of eligibility will be taken into consideration
  - Only achievements abroad are acceptable

- Material required:
- Compact Disc
  - Video / Show reel (VCD,DVD)
  - Newspaper clippings which substantiate achievements abroad (Ten (10) copies)
  - Artiste biodata (Ten (10) copies)
  - NRIC / Passport photocopy of Artiste
  - A high resolution (more than 1MB) soft copy of 5 different versions of artiste's photos in DVD/CD

**17. SRI WIRAMA AWARD (FOR OUTSTANDING CONTRIBUTION)**

*This category is not open for submission / judging. The recipient of this award will be determined solely by the RIM Council.*

- Criteria:
- An individual for his/her outstanding contribution to the Malaysian music industry.

**18. BEST MUSICAL ARRANGEMENT IN A SONG (ALL LANGUAGES)**

*Awarded to the Arranger(s). This category is also open to Local and Foreign Arranger(s).*

- Criteria:
- Song must meet eligibility criteria (refer to clause 6 & 7 of the terms & conditions)
  - Creativity
  - Suitability
  - Quality
  - Interpretation of song

- Material required:
- Compact Disc
  - A high resolution (more than 1MB) soft copy of arranger's photo in DVD/CD

**19. SONG OF THE YEAR**

*Awarded to the eligible Artiste(s), Composer(s) and Lyricist(s). This category is not open for submission and the recipient of this award is judged by a selected independent panel of judges based on the winners of Best Ethnic Pop Song, Best Nasyid Song, Best Rock Song, Best Pop Song, Best Hip Hop Song and Best Local English Song award categories.*

**20. ALBUM OF THE YEAR**

*Awarded to the eligible Album Producer(s) (refer to clause 8 of the terms & conditions) and Artiste(s),*

Criteria:

- Compilation albums of various Artistes are not eligible
- Song quality
- Musical arrangement
- Recording and production quality
- Vocal presentation
- 60% Bahasa Malaysia repertoire
- 60% composed by Malaysian(s) subject to eligibility criteria
- Basic recording and mixing must be done in a Malaysian studio

Material required:

- Compact Disc
- NRIC / Passport photocopy of Producer and Artiste
- A high resolution (more than 1MB) soft copy of album cover, photo of producer and artiste in DVD/CD