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MEDIA RELEASE

NOMINATIONS FOR THE 21ST EDITION OF ANUGERAH INDUSTRI MUZIK (AIM) ARE NOW OPEN FOR SUBMISSION



25 June 2014, Kuala Lumpur - The Recording Industry Association of Malaysia (RIM) today launched the 21st Anugerah Industri Muzik (AIM), the local music industry's biggest award event and announced the opening of submissions for this year's nominations. The launch, held at KL Live @ Life Centre in the heart of Kuala Lumpur was attended by members of RIM and media.

Since 1993, AIM has been known as the Malaysian equivalent of the American Grammy Awards; the only local awards event which gives recognition and honour to Malaysian-based talents including artistes, composers, lyricists, producers and designers solely based on merit and quality, whilst helping to spur creativity and inspire the drive towards making further development in the local music industry. "Kemuncak Segala-Galanya!", is maintained as its official tagline for this prestigious and most anticipated music awards event.

"It has been an honour to be part of the AIM Organising Committee, a lot more so that we have reached this milestone of 21 years. We have come a long way since the first AIM in 1993. Throughout the years, we have seen many artistes, composers, lyricists and other industry practitioners who won our coveted AIM trophies and have become much more successful and made Malaysia proud by venturing on further to international levels in the music industry. RIM and AIM will continue to give our best for the local industry's benefit and also for music lovers all over," said Mr. Rosmin Hashim, Chairman of the AIM Organising Committee.

He then announced the following in respect of the nominations; eligibility rules and period; award categories and criteria and judging method:

Eligibility Rules & Nomination Period

AIM 21 awards nominations are open to Songs/Albums in Bahasa Malaysia and English languages that were released in Malaysia from 1 July 2013 to 30 June 2014. Submission of nominations for AIM 21 opened on Wednesday, 25 June 2014 and will close on Thursday, 7 August 2014 at 5.00 pm. The relevant nomination forms have been issued to all RIM members and are also available for download at www.aim.org.my.

Starting from 2015, only RIM members AND recording artistes who are members of Recording Performers Malaysia Berhad (RPM) will be eligible for AIM nominations. Recording artistes and musicians who are interested to be eligible next year can find out more about RPM and how to register as RPM member by logging in to www.rpm.my.

Award Categories

The complete list of the 20 categories for this year's awards is as follows:

1. Best New Artiste
2. Best Vocal Performance In A Song (Male)
3. Best Vocal Performance In A Song (Female)
4. Best Vocal Performance In A Song (Group)
5. Best Duo/Collaboration Vocal Performance In A Song
6. Best Album Cover
7. Best Engineered Album
8. Best Music Video
9. Best Ethnic Pop Song
10. Best Nasyid Song
11. Best Rock Song
12. Best Pop Song
13. Best Hip Hop Song
14. Best Local English Song
15. Best Malay Song Performed By A Foreign Artiste
16. Kembara Award (International Award)
17. Sri Wirama Award (Outstanding Contribution Award)
18. Best Musical Arrangement In A Song
19. Song Of The Year
20. Album Of The Year

Award Judging

As has been the practice since AIM 18, the judging of nominations received will be done by an independent panel of judges comprising of practitioners and eminent experts from various disciplines within the local music industry, headed by a Chief Judge appointed by the AIM Organizing Committee. The scores given by these judges will be tabulated and audited before the results are released. The Final 5 Nominees results are expected to be released in October 2014.

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ABOUT RECORDING INDUSTRY ASSOCIATION OF MALAYSIA (RIM)

RIM is the national industry trade association set up to represent the locally incorporated recording companies in Malaysia. RIM currently represents almost 300 such companies and businesses, all of which are involved in the production, manufacturing and distribution of local and international sound, music video and karaoke recordings. For more information, please go to www.rim.org.my

For further information, award criteria's and AIM 21 nomination forms, please visit www.aim.org.my

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