



MEDIA RELEASE

FINAL TOP 5 NOMINEES ANNOUNCED FOR AIM 21

AWARDS SHOW SET ON SATURDAY, 6 DECEMBER 2014 AT MERDEKA HALL, PWTC

21st October 2014, Kuala Lumpur - A total of 85 nominees across 17 award categories have been announced as the finalists for the 21st edition of Anugerah Industri Muzik (AIM), Malaysia's premier music awards show organised by the Recording Industry Association of Malaysia (RIM). Dato' Siti Nurhaliza, leading the list with a total of 8 nominations proves that the songstress still continues to impress the panel of professional judges after all these years in the music industry; closely followed by rapper, Joe Flizzow with 6 nominations including 2 for his collaboration with the rap duo, Sleeq and Shila Amzah who picked up 4 nominations.

The list features an interesting blend of new breakthrough artistes and the country's most prominent names covering the gamut of musical styles produced by the industry. Poova and The Venopian Solitude, two relatively new names in the local music industry each bagged 3 nominations just behind Shila Amzah, earning them the honours of being amongst the top of the pack.

"It is very encouraging that we received over 670 nominations for AIM this year compared to the 564 and 465 nominations received for AIM 20 and AIM 19 respectively. This can only mean that our industry is producing more and more quality works which are deemed qualified for an awards event of this scale," said Rosmin Hashim, the AIM Organising Committee Chairman. He added, "We are also happy to see such a diverse mix of nominees this year, showing the dynamism and vibrancy of the country's music industry which gives us assurance that this peer-recognized awards event truly honours and gives recognition to quality works, regardless of the artistes' popularity or standing in the market. For that, we thank the AIM 21 panel of judges who have committed their valuable time evaluating all submitted works to select the best and most deserving to be accorded the highest honours."

A total of 671 submissions were sent in by RIM members which comprise of record labels and music distributors for single/album releases within the 12-month eligibility period (1st July 2013 - 30th June 2014). The judging process was managed by RIM's official judging administrator, Macomm Management Services and vetted by one of the Big Four auditors, KPMG Malaysia which provided their services to RIM for the third time this year.

The 'Best Engineered Album' category was the first to be judged on the 21st of August with the majority of the other categories being judged on the 28th of August at Hotel Istana, the Official Hotel for AIM 21. Judging for the last five award categories including for 'Song of the Year' and 'Album of the Year' took place at the same hotel on the 23rd of September. The AIM 21 panel of judges, headed by renowned composer, producer and past Sri Wirama-award winner, Dato' Adnan Abu Hassan as the Chief Judge, included prominent luminaries in the Malaysian music industry such as Acis, Aubrey Suwito, Greg Henderson, Helen Yap, Joe Wings, Loque, LY, Sharon Paul, Taja and many more.

From the final five nominees in each award category announced, only one winner will walk away with the iconic microphone-shaped pewter AIM trophy during the award presentation ceremony in December; coveted by all practising composers, singers and active key players in the local music industry.

This year, an AIM 21 Nominees Compilation Album featuring 18 selected songs from the Final 5 Nominees list will also be released for sale in conjunction with the awards. More details of the album release will be announced shortly.

Vice President of Malay Customer Business at Astro, Khairul Anwar Salleh said, "As the Official Broadcaster over the years, Astro is honoured to be able to play a role in recognising and upholding the works of local musicians. This is part of Astro's commitment together with various parties to provide a stage that gathers music industry players in a competitive atmosphere and camaraderie, all for the development of art. Together with the Official Radio, ERA fm, we will be running promotional activities on our platforms for Anugerah Industri Muzik (Music Industry Award) so that Malaysians will be eager to follow the event and celebrate the best people in the Malaysian music industry.

The 21st Anugerah Industri Muzik will be broadcast live from Merdeka Hall, Putra World Trade Centre (PWTC) Kuala Lumpur on Saturday, 6th of December 2014 simultaneously on Astro RIA (Channel 104) and Maya HD (Channel 135) from 9.00 pm to 12.00 am. The main awards show will be preceded by the 'Karpit Glamor AIM 21' live broadcast from 8.30 pm - 9.00pm which puts the spotlight on the glamorous artistes and celebrities walking the red carpet into the awards venue.

AIM 21 is supported by Astro as the Official Broadcaster; ERA fm as the Official Radio; KPMG as the Official Auditor; Macomm Management Services as the Official Judging Management; and Hotel Istana Kuala Lumpur as the Official Hotel.

Please refer to the attached documents for the complete list of the Final 5 Nominees, panel of judges and the full listing of the AIM 21 award categories which will also be made available on AIM's website at www.aim.org.my. For the latest news and exclusive content on AIM 21, visit the Official AIM Facebook page at <https://www.facebook.com/Anugerah.Industri.Muzik.Official>, or follow the Instagram account (@anugerah_industri_muzik).

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ABOUT RECORDING INDUSTRY ASSOCIATION OF MALAYSIA (RIM)

RIM is the national industry trade association set up to represent the locally incorporated recording companies in Malaysia. RIM currently represents more than 300 such companies and businesses, all of which are involved in the production, manufacturing and distribution of local and international sound, music video and karaoke recordings. For more information on RIM and its activities, please log on to www.rim.org.my.

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